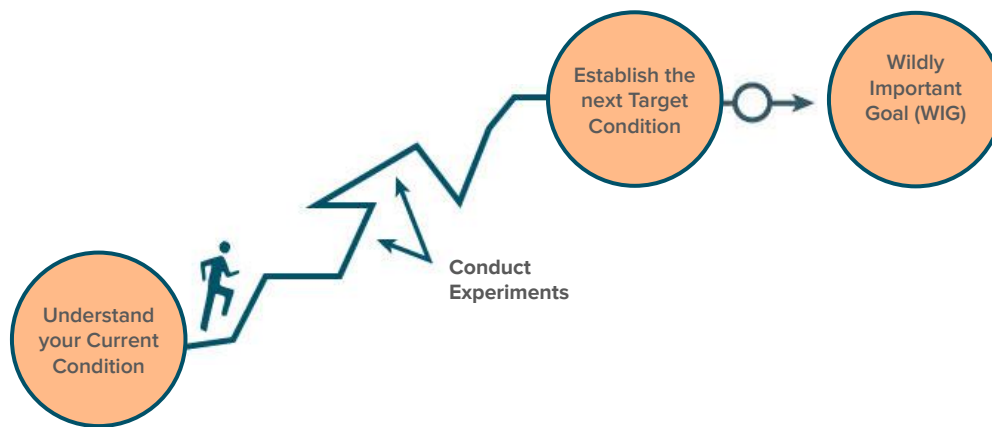


Goal Setting

The Art of KATA

In business and personal life, goal setting is important. With Toyota KATA, the Wildly Important Goal (WIG) is obtained by doing a series of experiments to continuously improve processes. Your Wildly Important Goal is a company wide goal that everyone takes part in achieving.

Understanding your current condition allows you to determine the obstacles hindering you from reaching your goals. Target conditions are interim goals set on your way to reaching the Wildly Important Goal. Experiment, learn and grow as you progress from the current condition to the target condition.



- 1 What is your Wildly Important Goal?
- 2 What target condition can be set on your road to achieving?
- 3 What is your current condition?
- 4 What obstacles are preventing you from reaching the target condition?
Out of these, which obstacle should be focused on first?
- 5 What experiments will you try in attempt to eliminate the obstacle and achieve the target condition? the Wildly Important Goal?
- 6 What have you learned from each experiment?

Adapted from Toyota KATA Culture by Mike Rother & Gerd Aulinger